

Bob Johnson



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Bob Johnson, CEO of Conversant, has more than 30 years of experience as a business executive, consultant, and executive coach. He has worked with numerous executive and business teams to accelerate strategy execution, increase executive team effectiveness and impact, and build organizational vision and engagement that energizes all levels in the organization. Bob has worked with a broad set of private companies and NGOs to catalyze organizational and cultural change including Humana, Hewlett-Packard Co., Energy Foundation, Port of Portland, Kimberly-Clark, and The Nature Conservancy.

Bob's credibility, presence, business acumen, and experience helps him coach and partner with executives to improve their performance, effectiveness, and capability. Among the focus areas in his coaching work are effective performance conversations, developing strategic alignment, and the skill of having tough conversations while maintaining strong relationships. In addition to the companies above, Bob's diverse clients have included Lockheed Martin, Miller Brewing Company, Maersk, ClimateWorks Foundation, GAP, and Coca-Cola.

Prior to joining Conversant, Bob had over two decades of experience in various executive HR roles in Hewlett-Packard Co., including VP of HR for Inkjet Supplies Business, and working with HP's executive team at the corporate level on Strategic Change and High Potential Talent Development. Bob has an M.B.A. and a M.A. in higher education administration from Michigan State University and a B.S. in political science from Drake University.

