

## Jim Motroni

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As a consultant, coach, and trainer, Jim's focus is on developing managers and companies of all sizes in leadership, performance improvement, team dynamics, strategic planning, and interpersonal relationships.

Jim Motroni is a Senior Partner at Conversant. He has been an executive and consultant to management for over 30 years. As a consultant, coach, and trainer, his focus is on partnering with leaders and companies of all sizes to improve performance and results, team dynamics, strategic planning, and interpersonal relationships. He has coached and worked with thousands of senior executives of businesses such as Coca-Cola, Hewlett-Packard, BP, Johnson & Johnson, Honeywell, Humana, Lockheed Martin, Lloyds Banking Group, RSA, Zurich Insurance, Mercedes Benz, AT&T, U.S. Cellular, Citi, Maersk, The Nature Conservancy, CH2M Hill, and Cisco to improve their ability to develop and execute on their strategic plans, improve their leadership and the performance of their people, and accomplish their aggressive goals.

Jim's corporate experience includes leadership positions in finance, marketing, strategic planning and operations.

He served as President of SportsMind, a 55-person training company; was a Designer and Master Trainer for The Executive Committee (TEC, an international organization of CEOs, now Vistage); and has worked with over 40 companies to develop their Vision and Strategic Plans. Jim currently serves on boards of directors of four corporations, affording him the opportunity to develop strategy and make decisions at the highest levels.

Jim is the co-author of *The Vitality Imperative: how connected leaders and their teams achieve more with less time, money, and stress*.

He holds an M.B.A. from the University of California, Berkeley, with an emphasis in marketing and finance and a degree in economics from the University of California, Santa Barbara.



